**Material Development Template**

**1. Topic Information**

* **Title**: Common Scams Targeting Seniors
* **Description**: This module will cover some common scams that target seniors. Audience should gain awareness of these scams and not fall victim to them, and be more cautious with devices in the future.

**2. Learning Objectives**

* **Primary Objectives**: Participants should gain knowledge on common scams that target seniors and become aware of their vulnerabilities.
* **Secondary Objectives**: In addition, participants get an idea on how emotions are played into these scams, so future scams that are set up differently are recognized by them.

**3. Target Audience**

* **Age Group**: Seniors.
* **Skill Level**: Beginner.
* **Specific Needs**: N/A.

**4. Material Types and Formats**

* **Main Format**: Slideshow.
* **Supplementary Materials**: Quiz/Kahoot.
* **Accessibility Features**: Options for different learning needs, such as subtitles, alternative text, and screen reader compatibility.

**5. Instructor Guide**

* **Synopsis**: Slideshow is for learning. Then the quiz/Kahoot are the same questions. Group discussion questions linked Aswell. The quiz is pretty easy, more for learning rather than a quiz that tests knowledge.
* **Key Points**: Important facts or concepts to emphasize.
* **FAQs**: Anticipated questions and their answers to prepare instructors.

**6. Activities and Engagement Strategies**

* **Interactive Activities**: Paper quiz along with a Kahoot that has the same questions.
* **Engagement Tips**: Engage users my emphasizing that anyone can fall victim to this, including their loved ones which is why it is so important to be aware of this kind of attack and many people are uneducated. Do the quiz or Kahoot before and after to show the change in knowledge/awareness and also use group discussion questions as it fits.

**7. Assessment**

* **Evaluation Method**: Quiz/Kahoot.
* **Success Criteria**: 7/10 correct on the quiz at the end of the session.

**8. Sources and References**

* **Primary Sources**: <https://www.ncoa.org/article/top-5-financial-scams-targeting-older-adults/>
* <https://www.regions.com/insights/wealth/family/protecting-assets-and-family/scams-targeting-seniors>

**9. Legal and Compliance Checks**

* **Copyright Compliance**: Ensuring all used materials are correctly licensed or credited.
* **Privacy Considerations**: Ensuring content complies with privacy laws, especially if the personal data of learners might be involved.

**10. Technology Requirements**

* **Needed Software or Hardware**: Instructor needs a computer with PowerPoint on It and access to the internet, Audience needs a device with internet access to run Kahoot.
* **Technical Support Resources**: N/A.

**11. Feedback Mechanism**

* **For Learners**: Google Form
* **For Instructors**: Google Form

**12. Review and Update Schedule**

* **Review Frequency**: Every few months with new updated tactics if any.
* **Update Protocols**: Research current senior scam trends.

**13. Delivery Modalities**

* **Online**: Read through the slides and take the quiz
* **In-Person**: Present the slides and then do group discussion questions before taking a quiz
* **Hybrid**: Mix of presenting and reading slides, then group discussions together and possibly do the quiz online or if in person on a Kahoot.

Blooms taxonomy: <https://www.celt.iastate.edu/instructional-strategies/effective-teaching-practices/revised-blooms-taxonomy/>